

**WALL STREET INSTITUTE'S EDUCATIONAL ADVISORY BOARD ADDS NEW MEMBER, TOURS LEARNING CENTERS AS PART OF ITS 2009 MEETING**

**Baltimore, MD – June 22, 2009** – Wall Street Institute's Educational Advisory Board (EAB), which is composed of experts in the field of teaching English as a Second Language, held its 2009 meeting in Lisbon, Portugal on June 12 – 13, 2009. EAB members were introduced to new Board member Joanne Dresner, President of English Language Learning Solutions at Pearson Education, at the meeting.

Ms. Dresner, who received her Masters in Education from the University of Michigan, has been with Pearson Education, a global leader in educational publishing, since 1980. She has held her most recent position at Pearson since 2008. Wall Street Institute is honored to have her participate on the EAB, and welcomes her input on current and future Wall Street Institute initiatives.

Also as part of the meeting, the group toured two Wall Street Institute centers in order to have a better understanding of the student experience and to gain insight into the roles of Wall Street Institute center staff members. The tours were led by Mr. Daniel Luff, the National Service Manager for WSI Iberia.

Board members were impressed with the close integration of the various center staff member roles, which allows for better communication regarding individual student achievements and challenges. This integration directly benefits the student, as staff members can better respond to individual needs.

The EAB also discussed current and future developments for Wall Street Institute's educational product offerings as part of the two-day meeting.

"The meeting was a successful exchange of knowledge and ideas," said Simon Buckland, Wall Street Institute's Director of Curriculum Development. "Each board member has a unique specialty in the field of second language learning and they shared their perspectives on what types of product enhancements would be beneficial to Wall Street Institute's students based on the current research available in Second Language Acquisition. The great part about this meeting was that the Board members were able to see first-hand how the Wall Street Institute center operates, and thus the discussions about future enhancements were able to be tied more closely to current student experience."

Wall Street Institute established the Educational Advisory Board in August 2008. The Board's Mission is to advise and guide the company on key issues related to English language learning. In addition to Wall Street Institute management, the EAB is made up

of distinguished scholars from the fields of Second Language Acquisition and Online Learning:

- Dr. Mike Milanovic, CEO of The University of Cambridge ESOL Examinations
- Dr. Mike Long, Professor of Second Language Acquisition and Director of the School of Languages, Literatures, and Cultures, University of Maryland
- Dr. Carol Chapelle, Professor of TESL and Applied Linguistics, Iowa State University
- Dr. Klaus Schwienhorst, Director of the Languages for Special Purposes Unit, Leibnitz University, Hanover, Germany
- Joanne Dresner, President of English Language Learning Solutions, Pearson Education

Please visit Wall Street Institute's website at [www.wallstreetinstitute.com](http://www.wallstreetinstitute.com) for more information about the Educational Advisory Board and its members.

### **About Wall Street Institute**

Wall Street Institute ([www.wallstreetinstitute.com](http://www.wallstreetinstitute.com)) is the premier provider of English instruction for individuals and corporate clients around the world. The Company's proprietary and innovative blended learning method integrates the best of proven learning approaches to provide the most effective English language instruction available for adults. Students listen, read, write, speak, and practice English with guidance and support from highly trained native English speaking teachers. Wall Street Institute's curriculum is aligned to the Common European Framework Reference for Languages (CEFR), according to a study undertaken with the support of the University of Cambridge English for Speakers of Other Languages Examination group (CESOL). Utilizing both company-owned and franchised centers, Wall Street Institute has provided instruction to over 2 million students in over 400 centers in 28 countries and territories in Africa, Asia, Europe, Latin America, and the Middle East. Founded in 1972, Wall Street Institute's international offices are in Baltimore, Maryland in the United States, Barcelona, Spain, and Luxembourg. Wall Street Institute is owned by the private equity firm, The Carlyle Group.

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