

WALL STREET INSTITUTE INTRODUCES NEW DESIGN FOR ITS ONLINE STUDENT COMMUNITY

Fresh new look launched on The Village, Wall Street Institute's online student community serving over 160,000 students around the world

Baltimore, MD – July 12, 2010 - Wall Street Institute, the world's premier provider of English language instruction, has updated the design of its online student community, The Village, offering visitors easier, more intuitive navigation to popular features.

The new design incorporates a cleaner look that uses icons for navigation instead of text, which is helpful for students who are just learning to speak English. Icons direct students to the features they use every day, such as the practice exercises and the new educational Podcasts.

"It is important for our students to be able to quickly find what they need in our student community," said Simon Buckland, Wall Street Institute's Director of Curriculum Development. "Learning English can be challenging, and the new look of our student community helps guide our students easily to the places they need to go without relying too much on written copy, thus eliminating some frustration."

The new look also includes additional features to the "My Village" section of the online community. Students can now link their profiles to their Facebook and Twitter accounts.

"Our student population trends toward people that are immersed in popular culture and are very interested in the online social media outlets. By allowing them to link their Village profile to their existing online social media accounts, they expand and connect their network of friends around the world," said Tim Daniels, Wall Street Institute's Chairman and CEO.

The new design follows the recent launch of two new exciting features. A Word of the Day feature and educational Podcasts were launched in April of this year, and have quickly become popular with students around the world.

"The online community is great opportunity for students to practice their English in a fun, safe, and nurturing environment," said Daniels. "Wall Street Institute will continue to improve and enhance The Village to help our students achieve their language goals."

Wall Street Institute's online student community connects its ESL students and alumni in 27 countries around the world. The Village is a unique virtual community that allows students to practice their English language skills by chatting online, playing entertaining

and educational games, working through English language practice exercises, and sharing their experiences with other Wall Street Institute students and alumni from around the world.

About Wall Street Institute

Wall Street Institute (www.wallstreetinstitute.com) is the premier provider of English instruction for individuals and corporate clients around the world. The Company's proprietary and innovative blended learning method integrates the best of proven learning approaches to provide the most effective English language instruction available for adults. Students listen, read, write, speak, and practice English with guidance and support from highly trained native English speaking teachers. Wall Street Institute's curriculum is aligned to the Common European Framework Reference for Languages (CEFR), according to a study undertaken with the support of the University of Cambridge English for Speakers of Other Languages Examination group (CESOL). Utilizing both company-owned and franchised centers, Wall Street Institute has provided instruction to over 2 million students in over 400 centers in 27 countries and territories in Africa, Asia, Europe, Latin America, and the Middle East. Founded in 1972, Wall Street Institute's international offices are in Baltimore, Maryland in the United States, Barcelona, Spain, and Luxembourg. Wall Street Institute is owned by the private equity firm, The Carlyle Group.

For further information, please contact:

Wall Street Institute
Media Inquiries
Phone: (443) 320 1110
E-mail Address: info@wallstreetinsitute.com

###